



MEDIA KIT 2024

IZABELA LUNDBERG

LEADERSHIP, EMERGING TECHNOLOGIES & ORGANIZATIONAL TRANSFORMATION EXPERT

Izabela Lundberg, M.S., is highly regarded as a transformational leader and impactful, magnetic keynote speaker who captivates audiences across diverse sectors. Her unique personal story, filled with moments of transformation, gives her a remarkable ability to energize, engage and enchant any crowd with over 20 years of experience.

Through her career, Ms. Lundberg has helped hundreds of high-profile leaders and their organizations worldwide with their business and Organizational Transformation needs. Often described as a woman who helps *"restore our dreams," "pure inspiration and motivation," "a leader with a big heart,"* and *"a change agent who inspires greatness."* Her authenticity and impactful message consistently move her global audience.

Ms. Lundberg has dedicated herself to delivering keynote speeches worldwide at industry conferences and universities. Her insights have been quoted in hundreds of newspapers, magazines, and books, including Forbes. As a highly sought-after global speaker, Izabela has been featured on Forbes and TEDx, cementing her reputation as a leading voice in inspiration and leadership.



EXPERTISE:

- AI Strategic Advising and Integration
- Emerging Technologies Advisory
- Innovation Management and Business Intelligence
- Business Strategy and Advisory
- Digital and Agile Transformation
- Board of Directors and C-Suite Strategy
- Leadership Development
- Talent and Team Management
- Merger and Acquisition
- Crisis and Change Management

Ms. Lundberg's work has significantly impacted the fields of Leadership, AI, and Digital Transformation. As a prolific author, speaker, and thought leader, she has authored, published, and presented over 100 articles and white papers. Her top Forbes articles on the Future of Leadership, Emerging Technologies, and Organizational Change have shaped the discourse in these areas.

Successfully collaborated with professionals from over 120 countries, traveled to 75+ countries, led 40+ strategic initiatives and 50+ international projects, trained over 125,000 professionals through 95+ keynotes and 400+ training sessions, leveraging AI and advanced technologies in advisory roles to address critical challenges and enhanced global business performance and operational efficiency in both the private and public sectors.

As the creator of the acclaimed Legacy Magazine, with over 30,000 subscribers comprised of thought leaders and the host and producer of a top 1% global podcast in business, leadership and entrepreneurship, her influence is far-reaching. Her book, *From Fear to Greatness: Business, Sports & Life Lessons*, is a No. 1 International Bestseller.

Ms. Lundberg's expertise and contributions have been widely recognized in the industry. She holds a Master of Science degree in Leadership and Organization, Strategic Innovation, Change Management, and Organizational Development from the University of Denver. She is also a Certified Scrum Product Owner (CSPO) and Scrum Master (CSM). Her extensive experience and contributions have earned her numerous industry awards, including the prestigious Global Excellence Award as one of the Top 40 Thought Leaders of the Year.